



NADIA CHAUDHRY

Senior Designer & Illustrator

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Work Experience

Verizon

Senior Product Designer I

August 2024 - Present

- Works within a team of designers to ideate on complex UI flows that directly impact customers.
- Collaborates cross-functionally across the organization to execute design within business constraints in an agile environment with tight deadlines.
- Utilizes the Verizon Design System within designs to ensure a consistent look and feel across interfaces within the Verizon brand.
- Co-designed the new Verizon product detail page for phones, smartwatches, tablets, and accessories within first year of employment.

Tall Poppy, Inc.

Senior Product Designer

May 2022 - March 2024

- Completely redesigned the Tall Poppy [website](#), creating a design and illustration system within Figma as well as building the site in Webflow. Worked cross-functionally with our Technical Program Manager to design around her writing, improving how services were communicated.
- Illustrated assets on demand for use in email campaigns, one pagers, presentations, and instructional communications.
- Helped kick off the creation of the security reporting system by designing said reports and doing the initial research and implementation via LaTeX. This helped lessen the work of our Security Analysts, making it easier to generate reports.

Product Designer

May 2020 - May 2022

- Designed and built a full design system transitioning the business from Sketch to Figma.
- Redesigned the Tall Poppy app, making it easier to navigate and use as well as removing non accessible elements such as modals.
- Designed and iterated on new features for the app as needed, working closely with the CEO and CTO.
- Worked with design interns, guiding them through their project work.

Canfield Scientific, Inc.

UI/UX Designer

August 2016 - May 2020